



AIA Phoenix Metro

A LOCAL CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

2011 City of Phoenix Mayoral Questionnaire

1. What are some great cities and what makes them great?

Chicago – Great neighborhoods with distinct character, outstanding public transportation and a strong sense of self identity. Downtown Chicago is also very walkable, has great arts and culture, urban public parks, and interesting architecture.

Boston – There are many things to love about the city of Boston, but primarily its commitment to historic preservation.

2. What criteria will you use to evaluate and encourage downtown development?

Downtown is critical not just to the city, but to the entire region and the state of Arizona. Downtown is not just a center for business and sports, but it is also a neighborhood.

I would judge projects, just as I have in my nine years on the city council, on how well they integrate into our downtown. Integration includes affordable housing, walkability, and street level design. I will support projects that not just add square footage to downtown, but also add to the vibrancy of downtown.

3. Is it more important to focus on several short-term development goals, (i.e., return on investment, tax revenues, incentive programs), or a few long-term aspirations, (i.e., comprehensive public transportation system, urban infill, sustainable communities)?

A great city must multi-task and a great mayor must also be able to multi-task. Short term goals and long term goals must be consistent. They should never be at odds with each other.

4. How do you envision City Hall's relationship with Arizona State University? With the professional design community?

I was the leader in promoting the higher education campus in downtown Phoenix from day one on the city council. ASU is a great long term investment. It is great not just only for our city, not just only for ASU, but it's also good for economic development. It will lead to more people with college degrees and will help build our economic competitiveness. ASU is a great long term investment that will make our community stronger.

Our built environment says a lot about the character and priorities of our city. I plan to work closely with the design community, particularly on projects where the city is involved as an investor or has provided a subsidy. We need architecture that stands the test of time.