



AIA Phoenix Metro

A LOCAL CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

2011 City of Phoenix Mayoral Questionnaire Responses by Councilman Claude Mattox

1. What are some great cities and what makes them great?

There are so many: **Seattle, Portland, Atlanta, Chicago, New York, and Boston.** What makes them great is their economic diversity, their educational options, diversity of population, and recognition of the importance of arts and entertainment. They have a holistic understanding of what people need and want in the city that they live in.

2. What criteria will you use to evaluate and encourage downtown development?

The criteria would focus on how we can continue to grow and capitalize off of the downtown infrastructure we have already worked so hard to put into place. **Light rail, CityScape, ASU Downtown, and the Biomedical Campus are all investments that we can now continue to use to help grow our downtown. We need to add a downtown business school to help attract businesses and act as a catalyst for more residential and retail in the downtown.**

3. Is it more important to focus on several short-term development goals, (i.e., return on investment, tax revenues, incentive programs), or a few long-term aspirations, (i.e., comprehensive public transportation system, urban infill, sustainable communities)?

Both. You have to shoot some rabbits while you are hunting an elephant. You need some short-term successes while working toward long-term goals. Neither can be neglected at the expense of the other. The balance between the two is the difficult part.

4. How do you envision City Hall's relationship with Arizona State University? With the professional design community?

This relationship is good as we have worked very closely. Programs such as our shade program and walk-ability program are important to our sustainability. We need to put more effort into our urban-lifestyle. This is an area that ASU and the professional design community can continue to help bring us expertise. We need someone on our staff with this type of background and knowledge.